



## IAHTM BOARD MEETING AGENDA VIA Zoom

Wednesday, July 10th, 2024, 12:00pm EST

### AGENDA

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|--|------------|-----------------|
| 1. <b><u>Conflict of Interest</u></b>  | Discussion | Brendan O'Neill |
| 2. <b><u>Approval of Agenda</u></b>  | Decision   | Brendan O'Neill |
| 3. <b><u>Approval of Minutes</u></b><br>6/12/24 Board Meeting                                      | Decision   | Brendan O'Neill |
| 4. <b><u>Spring Conference 2026</u></b>  | Discussion | Brendan O'Neill |
| 5. <b><u>Discussion of 2027 Conference Site</u></b><br>(30 day Omni Signing Deal or Florida Hotel) | Discussion | Brendan O'Neill |
| 6. <b><u>Strategic Planning - Next Steps</u></b>   | Discussion | Brendan O'Neill |
| 7. <b><u>Membership Qualification</u></b><br>(Next steps post AGM discussion)                      | Discussion | Brendan O'Neill |
| 8. <b><u>Round Table</u></b>   | Discussion | Brendan O'Neill |
| 9. <b><u>Next Board Meeting</u></b><br>August 14 <sup>th</sup> , 2024 via Zoom                     | Discussion | Brendan O'Neill |

# IAHTM Board of Directors

## Via Zoom

Wednesday, June 10th, 2024, 12:00pm EST

**In Attendance:** President, Brendan O'Neill, 1<sup>st</sup> VP Charles Berge, Treasurer, Rocco Romeo, Directors: Meredith Bowery, Bill Moyer, Malcolm Pallos, Lumey Gamboa Executive Director, Christy Carper

**Absent:** Chris Hansen, Steve Johnson

AGENDA TOPIC	DISCUSSION	ACTION TAKEN
Call To Order		12:04pm
Conflict of Interest	Brendan O'Neill asked board members to declare now or before discussion.	<i>None at this time.</i>
Approval of Agenda	Brendan O'Neill asked if there were any additions or changes to the agenda.	<b>MOTION</b> <i>It was moved by Meredith Bowery; seconded by Bill Moyer that the agenda for 6/10/24 be approved as circulated; <b>CARRIED.</b></i>
Approval of the Minutes	Brendan O'Neill asked for any amendments/changes to the minutes from the 5/3/24 board meeting.	<b>MOTION</b> <i>It was moved by Meredith Bowery; seconded by Rocco Romeo that the minutes from the 5/3/24 board meeting, be approved as circulated; <b>CARRIED.</b></i>
Palm Springs Wrap Up	Brendan O'Neill stated that the conference was a home run, with fabulous education, venue, hospitality suite and networking. Brendan O. mentioned that a few sponsors let him know that they felt that IAHTM conferences were the best in the industry. Brendan mentioned that we do not have the final numbers as of yet, but he and Rocco Romeo warned the group we will be coming in over budget. There was a discussion regarding the huge amount of money spent on alcohol and much discussion followed on different ways we can control this as an association. A concern was raised regarding a sponsor who got out of hand, although it was stated no formal complaint was filed. Brendan O'Neill asked Rocco Romeo to share a letter that was given to an attendee several years ago that had been inappropriate and did a have a complaint filed.	<b>ACTION</b> <i>Christy Carper was asked to put together and send out a post conference survey.</i>

	Malcolm Pallos did the math on the conference WHOVA survey and stated that the most popular speakers/topics were Irina Baranov - Conversational Intelligence, Paul Zikopoulos – AI, followed by Garrison Wynn's Safety Talk. The Bike Build Charity event was an attendee favorite. It was stated that it was the best education we have ever had, but also the most expensive. Only 12 people participated in the WHOVA survey, so it was suggested that we do a broader post conference survey.	
<b>Ft. Worth Update</b>	<b>Rocco Romeo</b> stated that he will be going on a site visit in July. He stated that he will be looking for the same caliber of speakers for this conference, while keeping within the constraints of the budget. His goal is to have quality education, networking and a good time. Discussion followed.	
<b>2026 Nashville (2027 Proposal)</b>	<b>Brendan O'Neill</b> let the board know that there was an opportunity to get into the Nashville Omni for IAHTM's 2026 conference. This hotel is in a great location, and we have been trying to work on getting in there for a while. Discussion followed. It was decided to move forward with this contract. It was then proposed that although the timeline was far out, we should consider taking advantage of the multi-year contract deal that Omni is offering to receive discounts in Nashville as well as in 2027. The proposed location is the Omni in Carlsbad, California (near San Diego). We would need to sign this contract within 30 days of the Nashville contract signing. Brendan O'Neill suggested that we decide at the July board meeting. There was also an interest in going to Florida so Christy Carper will also look into the Sandpearl in Clearwater. This would exclude us from the Omni discount for 2026 but will explore to compare properties.	<b>Motion</b> <i>It was moved by Charles Berge, seconded by Malcolm Pallos that we sign the agreement with the Nashville Omni for the 2026 Annual Education Conference;</i> <b>CARRIED</b>
<b>2026 Spring Conference</b>	Brendan O'Neill alerted the group that it was time to start looking at a location, host, date and area of focus for the 2026 Spring Conference. Discussion followed. Brendan O. told the group to think about this and we will plan further at the next board meeting.	
<b>Texcare</b>	Rocco Romeo let the group know that almost everyone had made their Amsterdam to Copenhagen flights and that things were going well. Christy Carper mentioned that 3 that had signed up dropped out, but we added an additional sponsor.	

<b>Roundtable</b>	<p>Brendan O'Neill mentioned that the playbooks would be going on the website. Three are complete.</p> <p>It was asked when we would be meeting in the fall for our next Strategic Planning session and Brendan O. stated that it would be on the agenda for next board meeting.</p>	
<b>Adjournment</b>	Brendan O'Neill thanked everyone and adjourned the meeting.	<i>1:00pm EST</i>