



IAHTM BOARD MEETING AGENDA VIA Zoom

Wednesday, June 12th, 2024, 12:00pm EST

AGENDA

- | | | |
|--|-------------------|------------------------|
| 1. <u>Conflict of Interest</u> | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 2. <u>Approval of Agenda</u> | <i>Decision</i> | <i>Brendan O'Neill</i> |
| 3. <u>Approval of Minutes</u>
<i>5/3/24 Board Meeting</i> | <i>Decision</i> | <i>Brendan O'Neill</i> |
| 4. <u>Palm Springs Wrap Up</u> | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 5. <u>Ft. Worth -2025</u> | <i>Discussion</i> | <i>Rocco Romeo</i> |
| 6. <u>2026 Site Visit – Nashville</u> | <i>Discussion</i> | <i>Rocco Romeo</i> |
| 7. <u>2026 Spring Conference Possibilities</u> | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 8. <u>Texcare Update</u> | <i>Discussion</i> | <i>Christy Carper</i> |
| 9. <u>Round Table</u> | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 10. <u>Next Board Meeting</u>
<i>July 10th, 2024 via Zoom</i> | <i>Discussion</i> | <i>Brendan O'Neill</i> |

IAHTM Board of Directors

In Person – Palm Springs, California

Friday, May 3rd, 2024, 3:00pm PST

In Attendance: President, Brendan O'Neill, 1st VP Charles Berge, 2nd VP Chris Hansen, Treasurer, Rocco Romeo, Directors: Meredith Bowery, Bill Moyer, Malcolm Pallos, Steve Johnson, Lumey Gamboa Executive Director, Christy Carper

AGENDA TOPIC	DISCUSSION	ACTION TAKEN
Call To Order		3:20pm
Conflict of Interest	Brendan O'Neill asked board members to declare now or before discussion.	<i>None at this time.</i>
Approval of Agenda	Brendan O'Neill asked if there were any additions or changes to the agenda.	MOTION <i>It was moved by Meredith Bowery; seconded by Steve Johnson that the agenda for 5/3/24 be approved as circulated; CARRIED.</i>
Approval of the Minutes	Brendan O'Neill asked for any amendments/changes to the minutes from the 4/10/24 board meeting.	MOTION <i>It was moved by Malcolm Pallos; seconded by Chris Hansen that the minutes from the 4/10/24 board meeting, be approved as circulated; CARRIED.</i>
Financials	Rocco Romeo presented and reviewed the financials. They were unaudited due to the time of year of the conference. As of December 31 st , 2023, the balance sheet states we have \$465,000 in cash. Rebates have been coming in putting us in a very good financial position and providing IAHTM with a healthy financial year – with an income statement of \$583,000. Rocco R. reviewed the expenses leaving us with a \$136,000 surplus. Rocco stated that he created a budget for 2024 of \$550,000. It was discussed that the marketing and sponsorship outreach will be started early for Ft. Worth. Discussion followed. One topic discussed was the inclusivity of IAHTM's conferences for the vendors. In planning future conference's Christy Carper will check other association's calendars and locations if chosen/listed to keep IAHTM's conference independent of other's dates and places. It was stated that	

	<p>our 2025 conference following closely after The Clean Show may be a good thing, as the vendors can follow up in a smaller setting. It was also discussed that we may offer a few more sponsorship alternatives for those that can only come in for 1 or 2 days. Discussion followed and focused on Medline and their current contract as a rebate program partner. It was suggested that a conversation with Medline would be appropriate as other partners are renewing their agreements. The discussion then turned to the 3 partners, Jensen, Encompass and MIP and how they had to pay up to make it to their level of sponsorship this year. Rocco R. stated that 2024 had a heavy number of expenditures due to Texcare and the fact that Palm Springs will be more expensive, but we will still have a surplus. Rocco R. also told the group he had created a 2025 budget, which will include Clean Show reimbursements. IAHTM has spent more on marketing, benefiting the association. A page is in development for the website that will house the Organic Growth playbooks and resources. Discussion followed.</p>	
Strategic Planning	<p>Brendan O'Neill stated that he will be reconnecting with everyone regarding the strategic plan. We will be setting up a meeting and in person workshop this fall where we can continue to do the work needed to move the strategic plan forward.</p>	
Round Table	<p>Brendan discussed the logistics for the coming days in Palm Springs. Brendan also mentioned the importance for IAHTM members to give the sponsors access, and to hear them out, but also said no one is under any obligation to buy. Discussion followed.</p>	
Adjournment	<p>Brendan O'Neill stated that the next board meeting will be on June 12th, 2024 at noon via Zoom and adjourned the meeting at 4:07pm PST.</p>	

Survey Responses

Survey name

General post-event survey

Respondents

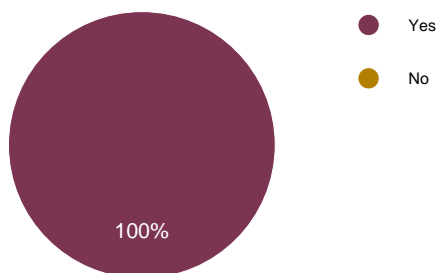
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Survey questions

Would you recommend the event to others?

MULTIPLE CHOICE

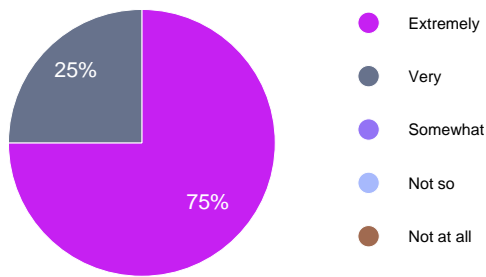
12 responses



How well organized was the event?

MULTIPLE CHOICE

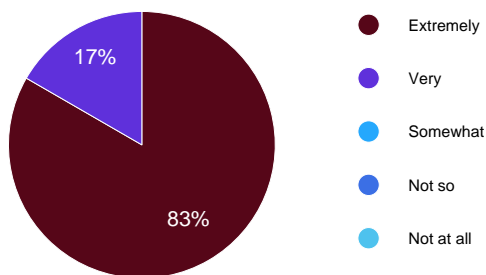
12 responses



How polite was the staff at the event?

MULTIPLE CHOICE

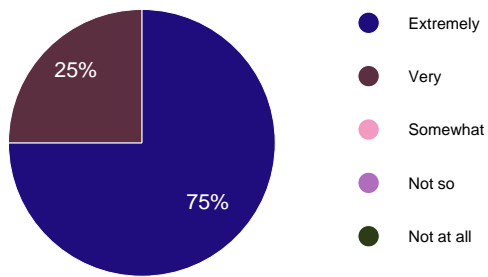
12 responses



How friendly and helpful was the staff at the event?

MULTIPLE CHOICE

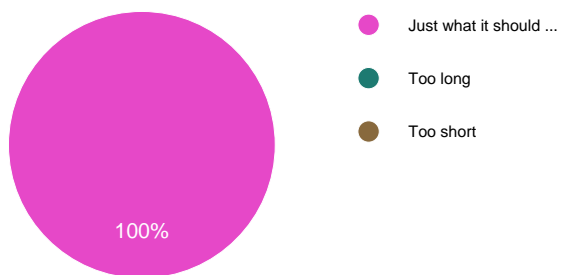
12 responses



What do you think about the time allocated for each session?

MULTIPLE CHOICE

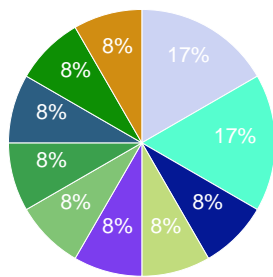
12 responses



Which session was your favorite?

DROPDOWN RESPONSES

12 responses



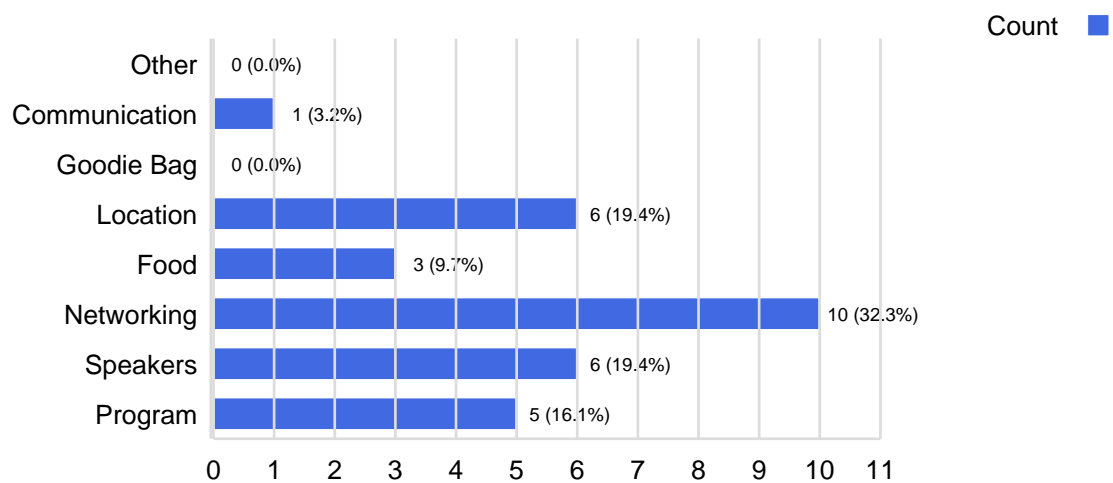
- Conversational ...
- Industry Legis...
- AM Break
- Free Time
- The Good, The B...
- Golf Event
- What is New Wit...
- Shuttle to La S...
- Dress- Business...
- IAHTM Membershi...
- Linen Bid Proce...
- Member/Partner ...
- Reinventing the...
- IAHTM May Board...
- Build or Renova...
- Shuttle to La S...
- Hospitality Sui...
- President's Din...
- Lunch
- Member/Partner ...
- Dress - (Daytim...
- 2024 President'...
- Utility Trackin...
- other
- Partner Snack C...
- Hospitality Sui...
- EV's, EV Chargi...
- Trip to Aerial ...
- Annual Membersh...
- Productivity Ba...

View the full breakdown in **Surveys** within the Whova Organizer Dashboard

Which elements of the event did you like most?

CHECKBOX

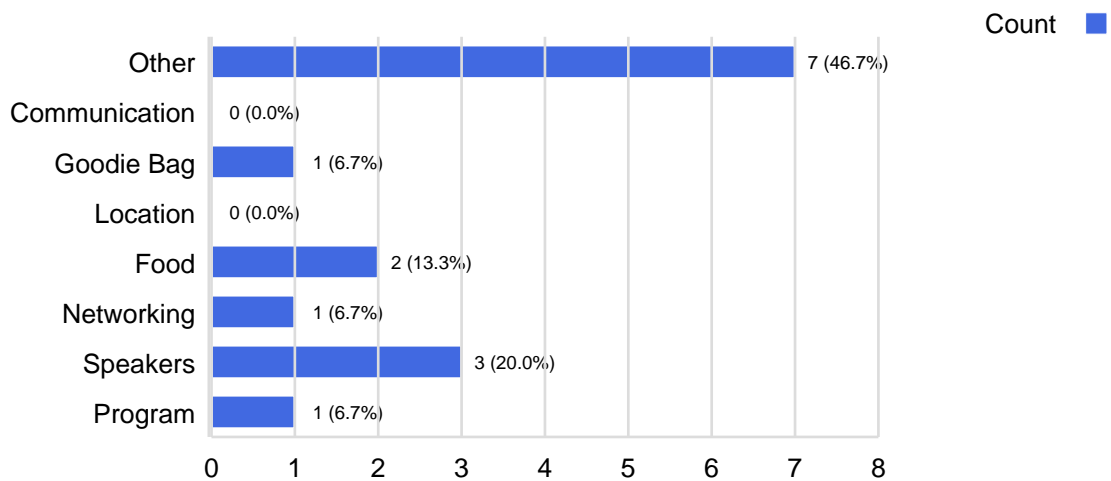
12 responses



How can this event improve for next time?

CHECKBOX

12 responses



Other responses

"Some of the guest speakers would have been better suited for supervisor/frontline manager presentations. The very last presenter in particular didnt really have any insights that I haven't already re"

"Something for charity again"

"Free time"

"It really was perfect!"

"Was great"

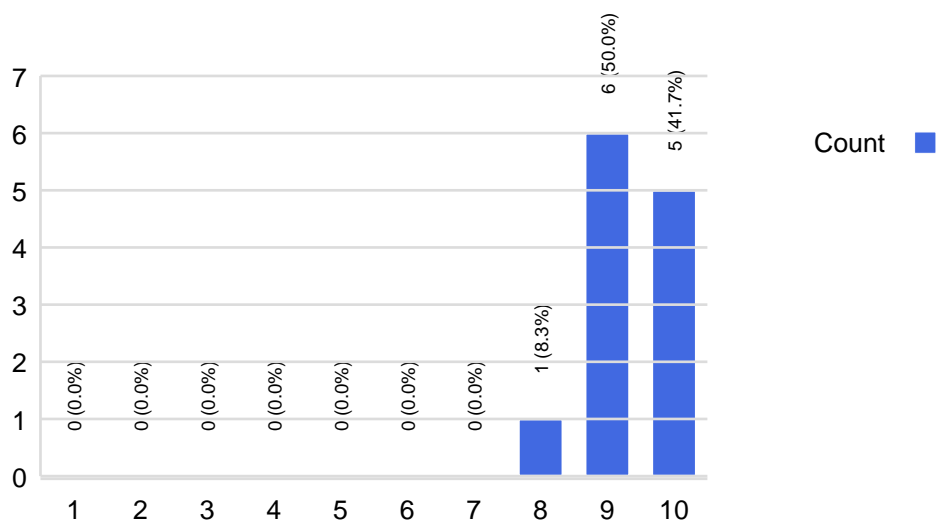
"Nothing, very well organized."

"Can't say much needed"

On a scale from 1-10, how satisfied were you with the event?

LINEAR SCALE

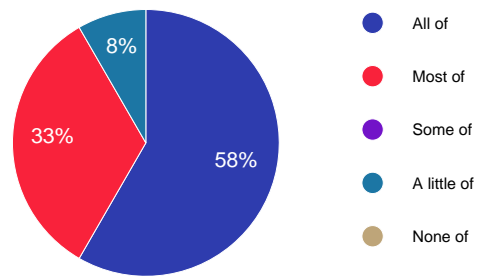
12 responses



Prior to the event, how much of the information that you needed did you get?

MULTIPLE CHOICE

12 responses



I understand that my feedback may be shared or quoted by the organizers to improve future conferences.

CONSENT RESPONSES

12 people consented