



## IAHTM BOARD MEETING AGENDA

Via Zoom

Wednesday, June 14th, 2023, 12:00 noon EST

### AGENDA

- |  |                   |                        |
|--|-------------------|------------------------|
| <b>1. <u>Conflict of Interest</u></b>  | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| <b>2. <u>Approval of Agenda</u></b>  | <i>Decision</i>   | <i>Brendan O'Neill</i> |
| <b>3. <u>Minutes</u></b><br>(Approval of minutes from Board Meeting on 5/11/23)  | <i>Decision</i>   | <i>Brendan O'Neill</i> |
| <b>4. <u>2023 Spring Conference Results</u></b>  | <i>Discussion</i> | <i>Bill Moyer</i>      |
| <b>5. <u>2023 Conference – Toronto Update</u></b>  | <i>Discussion</i> | <i>Rocco Romeo</i>     |
| <b>6. <u>Strategic Planning</u></b>  | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| <b>7. <u>Nova Scotia Authority Central</u></b>   | <i>Decision</i>   | <i>Rocco Romeo</i>     |
| <b>8. <u>Committee Updates</u></b> <ul style="list-style-type: none"> <li>• Education Committee - James Belliveau</li> <li>• Organic Growth – Brendan O'Neill</li> <li>• Textcare Committee – Rocco Romeo</li> </ul> | <i>Discussion</i> |                        |
| <b>9. <u>Roundtable</u></b>  | <i>Discussion</i> | <i>Brendan O'Neil</i>  |
| <b>10. <u>Date of Next Board Meeting</u></b><br>( July 12th – via Zoom at Noon)  | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| <b>11. <u>Adjournment</u></b>  |                   | <i>Brendan O'Neill</i> |

# IAHTM Board of Directors Via Zoom

12:00 pm EST

Thursday, May 11th, 2023

**In Attendance:** President, Brendan O'Neill, 1<sup>st</sup> VP Charles Berge, 2<sup>nd</sup> VP James Belliveau, Treasurer, Rocco Romeo, Directors: Bill Moyer, Chris Hansen, Meredith Bowery, Malcolm Pallos, Steve Johnson; Executive Director, Christy Carper

AGENDA TOPIC	DISCUSSION	ACTION TAKEN
Call To Order		12:02 pm
Conflict of Interest	Brendan O'Neill asked board members to declare now or before discussion.	<i>None at this time.</i>
Approval of Agenda	Brendan O'Neill asked if there were any additions or changes to the agenda for today.	<b>MOTION</b> <i>It was moved by Charles Berge; seconded by Malcolm Pallos, that the agenda for today's meeting be approved as circulated; <b>CARRIED.</b></i>
Approval of the Minutes	Brendan O'Neill asked for any amendments/changes to the minutes from the April 12, 2023, board meeting.	<b>MOTION</b> <i>It was moved by Malcolm Pallos; seconded by James Belliveau that the minutes from the April 12th, 2023, Board Meeting be approved as circulated; <b>CARRIED.</b></i>
2023 Spring Conference Update	Bill Moyer let the board know we are ready for the conference. The numbers look good and the speakers are secured. Looking forward to seeing everyone in Philadelphia.	
2023 Education Conference – Toronto Update	Rocco Romeo stated that things are going well with the planning, and we have 20 laundries confirmed coming so far. Sponsorship is up and as discussion followed regarding sponsorship, and some concerns heard from sponsors, were brought to the table. It was told that there are some that are finding it frustrating that they are asked to sponsor IAHTM members, but they are not always getting access to speak to some of the members. Discussion followed around the importance of protecting this revenue stream.	

<b>Rebate Program</b>	<b>Charles Berge</b> , shared and reviewed the year end numbers from 2022 with the board. He let the board know that he had sent out letters to the group and let the 5 partners that did not meet the qualifications know that they now could buy up to meet their level of sponsorship. The year-end total came in at \$445,000. Charles B. then reviewed 2023's first quarter numbers and looked at the trends compared to 2022. Discussion followed.	
<b>Strategic Planning</b>	<b>Brendan O'Neill</b> shared that there were no major changes to the strategic plan's draft. The next steps would be to set up a meeting with the Tecker Group where we would start to operationalize some of the things planned. We will put some tasks and committee work together to achieve some of our strategic goals.	
<b>Compensation Survey</b>	<b>Charles Berge</b> proposed we look at the possibility of revisiting the idea of doing a compensation survey. Discussion followed and Brendan O. shared the HR consulting company that he uses called People Management and what they do. Charles B. mentioned that maybe he would look at something regionally and stated that a template would be helpful at the start.	
<b>Roundtable</b>	<p><b>Texcare: Rocco Romeo</b> wanted to get some feedback from the board on a proposed budget he shared with the group. It was agreed that 12 people would have to participate on this trip for it to move forward. It was noted that the Texcare Planning Committee would be meeting on 5/30. Discussion followed. Questions and talk arose around the topics of how many from each laundry could attend, how many education partners could attend, deposit amount (\$750 per laundry delegate was decided), and food costs.</p> <p><b>ALM: Brendan O'Neill</b>, shared the request from ALM to financially support the keynote speaker at the next ALM Impact Conference. Brendan O. explained some of the difficulties IAHTM has had with Sarah Brobeck due to the frustration she has shown with our response to some of the financial collaborations she has proposed. Discussion followed. Coming out of the discussion Brendan O. stated that we have to respect the structure and individuality of each association. It was stated that as we move through our Strategic Plan we would be able to see how we can best benefit IATHM members when it comes to education and collaboration.</p>	<p><b>MOTION</b>  <i>It was moved by Malcom Pallos; seconded by Chris Hansen that the board approve the \$110,000 budget with a 10% contingency for Texcare 2024; <b>CARRIED</b></i></p>

<b>Date of the Next Board Meeting</b>	<b>Brendan O'Neill</b> stated that the next board meeting would be held via Zoom on June 14 <sup>th</sup> at 12:00pm.	
<b>Adjournment</b>	The meeting was adjourned.	