



IAHTM BOARD MEETING AGENDA

Via Zoom

Thursday, May 11th, 2023, 12:00 noon EST

AGENDA

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| 1. <u>Conflict of Interest</u> | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 2. <u>Approval of Agenda</u> | <i>Decision</i> | <i>Brendan O'Neill</i> |
| 3. <u>Minutes</u>
(Approval of minutes from Board Meeting on 4/12/23) | <i>Decision</i> | <i>Brendan O'Neill</i> |
| 4. <u>2023 Spring Conference Update</u> | <i>Discussion</i> | <i>Bill Moyer</i> |
| 5. <u>2023 Conference – Toronto Update</u>
(Education, Event Sign up due 5/26, Sponsorship) | <i>Discussion</i> | <i>Rocco Romeo</i> |
| 6. <u>Rebate Program Update – '22 Numbers</u>
(Chris Hansen – Chair – Next Meeting 5/31) | <i>Discussion</i> | <i>Charles Berge</i> |
| 7. <u>Strategic Planning</u> | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 8. <u>Compensation Survey Strategy</u> | <i>Discussion</i> | <i>Charles Berge</i> |
| 9. <u>Roundtable</u> <ul style="list-style-type: none"> • <i>Texcare - Rocco Romeo</i> • <i>ALM – Brendan O'Neill</i> | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 10. <u>Date of Next Board Meeting</u>
(June 14 th – via Zoom at Noon) | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 11. <u>Adjournment</u> | | <i>Brendan O'Neill</i> |

Committee Meetings:

Membership Committee – June date will be decided on by end of week

Organic Growth – 6/1 and 6/28 – both at 1:00pm EST

Purchasing Committee Meeting – 5/31, 11:00am EST

Texcare Committee Meeting – 5/30 – 1:00pm EST

IAHTM Board of Directors

Via Zoom

12:00 pm EST
Wednesday April 12th, 2023

In Attendance: President, Brendan O'Neill, 1st VP Charles Berge, Treasurer, Rocco Romeo, Directors: Bill Moyer, Chris Hansen, Meredith Bowery, Malcolm Pallos, Steve Johnson; Executive Director, Christy Carper
Absent: James Belliveau,

AGENDA TOPIC	DISCUSSION	ACTION TAKEN
Call To Order		12:01 pm
Conflict of Interest	Brendan O'Neill asked board members to declare now or before discussion.	<i>None at this time.</i>
Approval of Agenda	Brendan O'Neill asked if there were any additions or changes to the agenda for today.	MOTION <i>It was moved by Malcom Pallos; seconded by Bill Moyer, that the agenda for today's meeting be approved as circulated; CARRIED.</i>
Approval of the Minutes	Brendan O'Neill asked for any amendments/changes to the minutes from the March 8 th , 2023, board meeting.	MOTION <i>It was moved by Rocco Romeo; seconded by Charles Berge that the minutes from the March 8th, 2023, Board Meeting be approved as circulated; CARRIED.</i>
2023 Spring Conference Update	Bill Moyer reviewed plans for the Spring Conference in Philly, stating that the agenda and numbers were almost finalized. All networking events have been secured and finalized.	
2023 Education Conference – Toronto Update	Rocco Romeo stated that things are going well with the planning, and we hope to have over 20 laundries participate. Sponsorship response is steady. Brendan O. raised a question in regard to sponsorship and the interest from Lac -Mac in sponsoring at a higher level. Charles B. stated that when the new rebate program was launched and invites were sent, Lac-Mac didn't meet the numbers needed to qualify. Discussion followed. Brendan O asked Chris H. Charles B, and Rocco R. if they would agree to talk further with Lac-Mac if requested regarding partner	

	<p>sponsorship, as well as look into their new collaboration with ADI.</p>	
<p>Strategic Planning</p>	<p>Brendan O'Neill stated that the draft strategic plan had been shared with the board for review and feedback. Brendan expressed that he felt the plans captured our objectives moving forward. This is the 1st stage in the progress of a fluid document for the coming years. Brendan stated that he has communicated to the partners that this document will be sent out to the larger group soon. Working with The Tecker Group, the plan is to tighten things up on the document with a future goal of a 1 page executive plan. Discussion followed.</p>	
<p>TRSA PFAS Document</p>	<p>Charles Berge circulated the PFAS document to the board and proposed we support the document. Discussion Followed</p>	<p>MOTION <i>It was moved by Charles Berge; seconded by Steve Johnson that the board support the TRSA/PFAS addressing the environment document; CARRIED</i> ACTION <i>Brendan O'Neill asked that Charles Berge follow up with TRSA letting them know we support the PFAS document.</i></p>
<p>ALM Support</p>	<p>Charles Berge shared a conversation that he had with Sarah Brobeck of ALM. He stated that he looked at what they do as opposed to what we do as an association and how we can support them. Charles B. proposed combining spring conferences and putting together an exploratory committee. Brendan O. shared his conversations with Sarah B. as well, expressing concerns in that each association generates revenue in a different way, with stakeholders that are unique to their respective association. Brendan O. agreed that we could look at different ways to support ALM as we do with other associations, keeping within our "gate posts". Brendan O. stated that he would be following up with Sarah B. via email. Discussion followed.</p>	
<p>Roundtable</p>	<p>Brendan O'Neill reported the dates and times of our next committee meetings. Charles Berge reviewed/updated on what was happening with our partners regarding the rebate program. Charles stated that he spoke with each partner in Las Vegas letting them know where they were in dollars for 2022 and where they needed to be to attain</p>	

	<p>their level. 4-5 did not make the numbers and would have to buy up to meet the agreed amount. Charles stated that George Courey had the highest amount to buy up to, otherwise they would have to drop down and only bring 3 to the conference.</p> <p>Christy Carper drew “live” the 4 winners for the early reservation incentive for Toronto. The winners of the \$100.00 gift cards were: Patrick T- Sabourin David Dumont Malcom Pallos Bob Pfeifer</p> <p>Charles Berge proposed that we look at doing an executive compensation survey. We had discussed this topic a while back but had parked it for a while. Much discussion followed. Brendan O’Neill said he was happy to share what they do at his laundry with their management group.</p>	
Date of the Next Board Meeting	Brendan O’Neill stated that the next board meeting would be held via Zoom on May 11 th , 2023.	
Adjournment	The meeting was adjourned at 1:05pm EST.	