



IAHTM BOARD MEETING AGENDA VIA Zoom

Wednesday, March 6th, 2024, 12:00pm EST

AGENDA

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| 1. <u>Conflict of Interest</u> | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 2. <u>Approval of Agenda</u> | <i>Decision</i> | <i>Brendan O'Neill</i> |
| 3. <u>Approval of Minutes</u>
<i>2/16/24 Board Meeting</i> | <i>Decision</i> | <i>Brendan O'Neill</i> |
| 4. <u>Strategic Plan/Committee Update</u> <ul style="list-style-type: none"> • Organic Growth • Education Committee – meeting 3/7 • Membership and Marketing – | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 5. <u>Financials</u> | <i>Discussion</i> | <i>Rocco Romeo</i> |
| 6. <u>Texcare Update</u> | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 7. <u>Palm Springs Update</u> | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 8. <u>Roundtable</u> | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 9. <u>Next Board Meeting and Adjournment</u>
<i>Next Board Meeting via Zoom 4/10/24 at Noon</i> | | <i>Brendan O'Neill</i> |

IAHTM Board of Directors

VIA Zoom

Wednesday, February 14th, 2024, 12:00pm EST

In Attendance: President, Brendan O'Neill, 1st VP Charles Berge, 2nd VP Chris Hansen, Treasurer, Rocco Romeo, Directors: Meredith Bowery, Bill Moyer, Malcolm Pallos, Steve Johnson, Lumey Gamboa Executive Director, Christy Carper

AGENDA TOPIC	DISCUSSION	ACTION TAKEN
Call To Order		12:03pm
Conflict of Interest	Brendan O'Neill asked board members to declare now or before discussion.	<i>None at this time.</i>
Approval of Agenda	Brendan O'Neill asked if there were any additions or changes to the agenda.	MOTION <i>It was moved by Meredith Bowery; seconded by Charles Berge that the agenda for 2/14/24 be approved as circulated; CARRIED.</i>
Approval of the Minutes	Brendan O'Neill asked for any amendments/changes to the minutes from the 1/10/24 board meeting.	MOTION <i>It was moved by Bill Moyer; seconded by Charles Berge that the minutes from the 1/10/24 board meeting, be approved as circulated; CARRIED.</i>
Strategic Plan/Committee Updates	Brendan O'Neill discussed the work being done on the Organic Growth Committee with the strategic plan in mind. Three full playbooks are done and ready to be presented at the ALM and ARTA conferences. Brendan O. then thanked Chris Hansen and Steve Johnson for the work they have done for the education committee tying it to the strategic plan. Chris H. updated the group on the process used developing plans based on the strategic plan objectives. Chris H. said he would be glad to share his format with the group. Brendan O. asked for an update at the next board meeting from the other committees on how the strategic plan has been incorporated into their work. Charles B. let the group know that the membership and marketing committee would be meeting on 2/16 and updated the group on a few potential new members. Discussion followed. Brendan proposed having new members that have	

	attended the conference in Toronto for the first time speak to membership about their experience possibly through doing a webinar.	
Palm Springs Update	<p>Brendan O'Neill started with the discussion of the draft agenda shared and asked the group how many would be able to make a 3:00pm start time for the Palm Springs board meeting on 5/3. It was decided to make the start time 3:30pm to make sure all could make it. Brendan O. then alerted the group to the fact that the budget is being reviewed, discussed and worked on. He relayed the fact that we will not be on budget, but work was being done to cut things where we can. It had been decided to take the Air Museum Networking event off the agenda. There will be a meeting with Ed McCauley in 1 day to work on the budget. Rocco R. discussed the affect a lower sponsorship has on the budget. Two main reasons were discussed:</p> <ol style="list-style-type: none"> 1. There are many other conferences this spring. 2. Some suppliers are upset because they are not getting opportunities to even speak to some of the IAHTM members post conference. <p>Brendan asked the group how they would like to deal with the 2nd issue. He stated how important it is to give them an opportunity for a conversation and that they help fund these conferences. Discussion followed. Rocco R. stated that he had this topic and discussion planned for the Purchasing Committee meeting as we have to protect our revenue source.</p>	<p>ACTION <i>Brendan O'Neill asked Charles Berge to put together some type of outreach through the membership committee to talk about the important challenge of member/sponsor engagement.</i></p>
Texcare Update	<p>Brendan O. stated that the attendee list had been shared and that there had been a few requests to add a few more spouses to the list from laundries that have two attendees, based on seat availability. Brendan O'Neill discussed the bus, working and driving regulations and the fact that we may need to add a second driver. Based on 2 bus drivers we have 44 seats filled on a 48 seat bus. Brendan asked the group what their thoughts were on opening up the remaining seats to the ones requesting. There was much discussion. Brendan O. stated:</p> <ul style="list-style-type: none"> • All had the opportunity to lock down a spot for a plus one (spouse or laundry member). 	

	<ul style="list-style-type: none"> • The Education Partners attending were offered the Plus 1 seat, once the IAHTM members had signed up. • From the beginning it was discussed that if there were extra spots we could make late offers. • There will be an additional fee for those who need a second room to cover all the hotel costs, as only 1 room per laundry is covered. <p>It was expressed during the discussion that a “plus one” would have been added as a laundry worker, if they had known a spouse could be added later. Not realizing what the sign-up response would be, we now have the opportunity to open up a few more seats. More discussion followed.</p>	
Adjournment	<p>Brendan stated that in the essence of time, we would skip the round table, although asking if anyone had anything they would like to discuss. Brendan stated that the next board meeting would be on March 6th. The meeting was adjourned at 1:02pm EST.</p>	