



IAHTM BOARD MEETING AGENDA VIA Zoom

Wednesday, January 10th, 2024, 12:00pm EST

AGENDA

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|---|-------------------|------------------------|
| 1. <u>Conflict of Interest</u> | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 2. <u>Approval of Agenda</u> | <i>Decision</i> | <i>Brendan O'Neill</i> |
| 3. <u>Approval of Minutes</u>
<i>12/4/23 In-Person Board Meeting</i> | <i>Decision</i> | <i>Brendan O'Neill</i> |
| 4. <u>Strategic Plan</u> | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 5. <u>Committee Plan</u>
<i>Link to Strategic Plan</i> | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 6. <u>Palm Springs Update</u>
<i>Air Museum Activity Discussion/Brendan O'Neill</i> | <i>Discussion</i> | <i>Christy Carper</i> |
| 7. <u>Roundtable</u> | <i>Discussion</i> | <i>Brendan O'Neill</i> |
| 8. <u>Next Board Meeting and Adjournment</u>
<i>Next Board Meeting via Zoom 2/14/24</i> | | <i>Brendan O'Neill</i> |

IAHTM Board of Directors VIA Zoom

Monday, December 4th, 2023, 8:00am EST

In Attendance: President, Brendan O'Neill, 2nd VP Chris Hansen, Treasurer, Rocco Romeo, Directors: Meredith Bowery, Bill Moyer, Steve Johnson, Executive Director, Christy Carper

Absent: Charles Berge, Malcolm Pallos, Lumey Gamboa

AGENDA TOPIC	DISCUSSION	ACTION TAKEN
Call To Order		8:20 am
Conflict of Interest	Brendan O'Neill asked board members to declare now or before discussion.	<i>None at this time.</i>
Approval of Agenda	Brendan O'Neill asked if there were any additions or changes to the 12/4/23 agenda.	MOTION <i>It was moved by Steve Johnson; seconded by Meredith Bowery that the agenda for 12/4/23 be approved as circulated; CARRIED.</i>
Approval of the Minutes	Brendan O'Neill asked for any amendments/changes to the minutes from the 11/10/23 board meeting.	MOTION <i>It was moved by Meredith Bowery; seconded by Bill Moyer that the minutes from the 11/10/23 board meeting, be approved as circulated; CARRIED.</i>
Texcare Update	Rocco Romeo stated that we have 31 IAHTM members signed up and deposits received for Texcare. Next step will be to invite the Education/Preferred Partners, allowing 1 from each company. It was discussed that if there were extra seats on the bus, would we allow the partners to bring a plus one. It was decided that based on availability, it may be offered on a first come first serve basis. Discussion followed.	
LinkedIn Proposal	Brendan O'Neill shared the Truedot proposal to manage IAHTM's LinkedIn page. The cost would be \$1,200 to set up with a \$900 a month fee to manage one post a week– this is in Canadian dollars. Discussion centered around: <ul style="list-style-type: none"> • Great idea to market IAHTM • Heightens our partnerships with sponsors • Opportunity to advertise job openings 	MOTION <i>It was moved by Brendan O'Neill; seconded by Meredith Bowery that the Truedot LinkedIn Proposal, with a yearlong agreement, reviewed after the first 3 months, listing Christy Carper as the point person, be approved; CARRIED</i>

	<ul style="list-style-type: none"> • Feature members individually • Feature work done being done within IAHTM • Agreed this is money well spent • Questions arose – Do we have enough material and would we be bound by contract for a certain length of time <p>Discussion followed. Christy Carper will be the point of contact and plan posts in advance each month.</p>	
Touchstone Benchmarking	<p>Brendan O'Neill discussed the possibility of contracting Touchstone to do IAHTM's benchmarking in the upcoming year. The fee was thought to be \$8,000 but waiting for confirmation from Ed McCauley. Brendan asked for the board's thoughts and feedback.</p> <p>1. There was a concern brought forward regarding laundries not participating due to the close proximity to Ed's laundry and not wanting to share their information. Is there a way to have a 3rd party scrub the numbers so identifying factors are anonymous?</p> <p>2. It was stated that data should not be changed or "cherry picked". Data needs to be relevant to the people taking the survey and information presented, needs to be presented back.</p> <p>3. There needs to be a written/signed agreement listing what is expected by IAHTM. Discussion Followed. Brendan O'Neill and Christy Carper will set a meeting up with Ed to discuss the points listed.</p>	
Strategic Planning	<p>The Tecker team of Glenn and Jenn will be leading us today through the next part of our strategic planning process.</p>	
Prior to Adjournment	<p>Brendan O'Neill, asked Christy Carper to step out of the room so the board could review the agreement with Riggs Logistics and Company as well as discuss a rate increase and bonus. Meeting ended @ 9:10am.</p>	<p>MOTION <i>Riggs agreement with IAHTM will be adjusted for 2024 reflective of the increase in hourly rate from \$60.00/Hr. to \$65.00/Hr. BEGINNING January 1, 2024. Additional Bonus paid out for 2023. See email dated Dec. 4, 2023, for Details. Motion moved by Chris Hansen, seconded by Meredith Bowery.</i> CARRIED.</p>